

SECTION 2. ATMOSPHERE

Now (I'm / you're) going to read the names of some groups and individuals. For each one, please (tell me / indicate) if you have a favorable or unfavorable opinion of the person. If you have not heard of the name, just (say so and we will move on / indicate that).

IF CHOICE: Is that strongly or just somewhat?

		Strongly Favor-a ble	Some-w hat Favor-a ble	Some-w hat Unfavor-able	Strongly Unfavor-able	Heard of, No Opinion	Have Not Heard of	TOTAL FAVOR-AB LE	TOTAL UNFAVOR-ABLE
3.	Mayor Daniel Lurie	31	35	14	16	4	1	65	29
4.	Supervisor Bilal Mahmood	10	22	13	9	29	18	31	22
5.	New York City Mayor Zohran Mamdani	45	24	4	14	12	<1	69	18
6.	Local neighborhood grocery stores	50	38	2	<1	8	2	88	3
7.	Corner stores in San Francisco	36	42	8	1	9	4	78	9
8.	Chain grocery stores	9	52	21	7	9	1	61	29
9.	Nonprofit grocery stores	30	23	3	4	15	24	53	7
10.	Safeway	16	45	23	10	6	1	61	32
11.	Whole Foods	17	43	21	13	5	<1	61	34
12.	Trader Joe's	51	37	5	2	5	<1	87	7
13.	Bi-Rite	21	42	7	1	22	6	64	8
14.	SF Marin Food Bank	53	21	2	1	14	10	73	3
15.	Rainbow Grocery	43	29	2	1	14	10	72	3
16.	Grocery Outlet	24	38	9	2	21	7	62	10
17.	Chain pharmacy stores like Walgreens or CVS	13	46	22	13	6	<1	59	35

FINAL RESULTS: San Francisco Likely Voter Survey

Total Sample Size: 400 San Francisco voters

Margin of Error: $\pm 4.0\%$



David Binder Research

Interview Dates: June 8th to 11th, 2026

Language: English

Methodology: Phone (cell phone and landline) and Online (text to web; email)

Respondents: Likely November 2026 voters

Results may not add to 100 due to rounding.

SECTION 1. SCREENING / MOOD

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| 1. | Do you feel things in San Francisco are generally going in the right direction or are things off on the wrong track? | |
| | Right direction | 57 |
| | Wrong track | 31 |
| | Don't know | 13 |